

# HWY 107

# Business Summit

Sponsored by SCC  
Small Business Center

## MONDAY- MARCH 16, 2020

**9 AM - 4 PM**

- Lunch will be provided!

### Topics covered include:

- Marketing Ideas During Construction
- "Google My Business"
- Commercial Lease Legal Overview
- Impact, Right-of-Way & Zoning Info
- "Know Your Numbers"
- Overcoming Adversity Success Story
- ... and more!

*If you are a small business owner who will be impacted by the Hwy 107 project, please join us for a free, full-day event packed full of information, resources and networking- all designed to support you through this transitional time. You'll leave with some great ideas and a better plan of action that will help you move forward and feel better prepared.*

*We are here to support you!*

*Pre-registration is required*

*Contact: 828.339.4426 or*

*t\_henry@southwesterncc.edu*

*Register online: <http://bit.ly/hwy107summit>*

